

PHOTOGRAPHY PITCH POINT

The Photo Arts Conservatory at NYFA has two and three year degree programs (BFA, MFA) as well as One and TwoYear conservatory programs as well as 4 and 8 Week programs.

In the BFA and MFA students write research papers in their second to last semester, exploring an idea of their choosing, supporting it with research and citations. This paper helps them think through the ideas they will explore in their thesis projects.

The capstone project in the One and Two Year programs are exhibited here on campus, while the final thesis projects in the BFA and MFA are installed and shown at a **local gallery**.

The 1 Yr curriculum is an intensive prescribed set of courses aimed at getting you up to speed quickly. In the BFA and MFA programs students also have intensive technical foundational classes, after which students are able to choose their own classes in lighting, imaging, printing, business, art practice, theory and history.

We publish an annual photography magazine called FYAN (NYFA rearranged) that is student led, faculty facilitated. This class is only open to BFA and MFA students, but 1 Year students can submit their work for review to be published. FAYN is printed in a variety of formats and available to read on our website.

All photography instructors bring real world industry experience and academic credentials to the classroom. Most are working in commercial/advertising, editorial, documentary or fine art fields. Some have their work in permanent collections at LACMA, the Getty Research institute and various hotels and private collections, show at Art Basel annually and other galleries and art shows. All of your faculty are working professionals in their fields. They are here to teach and guide you through your academic endeavors.

The Photography program's intensive curriculum helps you, the student, discover your **unique creative style and voice** while providing a solid grounding in the technical skills that are necessary in the industry.

NYFA LA students shoot on the Universal Studios backlot as well as well known locations throughout Los Angeles, including: Venice Beach, Santa Monica, Downtown L.A., Joshua Tree and various other desert landscapes. NY students work all over with the city as a backdrop, as well as taking day trips to various locations around NYC.

The Tools

When students enroll in the long-term programs, they receive a digital camera with a 50 mm lens. Students have access to the latest image capture and post production software including: **Adobe Creative Cloud: Lightroom, Photoshop, InDesign, Premiere Pro, After Effects, Capture One.**

Each long-term program has courses **in the business of photography**. Students learn about marketing, planning, contracts, and the entrepreneurial strategies they need to produce and deliver jobs on time and on budget to their clients. Students also understand how to get their work seen by specific targeted markets.

Industry Preparedness

For the One- and Two-Year Programs, students leave with a **portfolio, live website and group exhibition**.

All degree students leave with a **professional portfolio** in their area of interest, various marketing collateral (social media, website, postcards, leave behinds, book, etc.) and show work in a final group exhibition.

All BFA and MFA degree students have the opportunity to participate in internships after they complete 50% of their course load.

Post Graduation

NYFA LA'S Chair of Industry Outreach, Barbara Weintraub, works with each student before they graduate to create a **professional resume** and a **postschool career game plan**

Students are encouraged to keep in contact with Barbara Weintraub & NYFA after graduating, for **industry opportunities**. NYFA also has an Alumni Network website where they can collaborate and connect with fellow NYFA students in all departments, respond to gig postings and other opportunities.

NYFA Expeditions

All NYFA LA Photography students are eligible to be included in **one expedition during the last third of their course of study**. Past expeditions have been to Florence, Belize, Hawaii, Arizona and Bali. These trips are optional and each student pays his or her own way. Every attempt is made to make the cost affordable.

MFA Program

MFA student portfolios must be approved by the Dept. Chair in order to qualify. Students with an undergrad degree in photography, or professional experience, is usually required; otherwise, students may need to begin in the 1Yr. Program.

FACULTY BIOS

David Mager

David Mager is currently the Chair of the Photography Department at the New York Film Academy for the New York campus where he has been providing a focused, hands on approach to students of photography.

David is an award winning photographer with over 20 years of experience in the publishing, editorial, and advertising industries. Clients have included Disney, DK, Scholastic, Der Spiegel, McGraw Hill, Penguin, Time Out NY, Parents Magazine, Paper, Flair, American Baby, and Park Place Magazine, to name a few.

David received a Masters of Professional Studies in Digital Photography from The School of Visual Arts, as well as a Bachelor of Fine Arts in Photography from New York University. He is also an Adobe Certified Expert in Photoshop Lightroom.

Naomi White

Naomi White is the chair of photography in Los Angeles. She is an abolitionist feminist, artist, and educator, working on ideas at the intersection of political ecology and photography. Focusing on the transformative power of photography to affect desire and change, much of her work questions how we can shift our focus away from the current racist, capitalist model of domination to one of equity and collective voice, for the sake of all people, animals and the Planet.

White is the **Winner of PDN's *Objects of Desire* award**, has attended several artist residencies, and exhibited throughout North America and Europe, including **Scope, Art Basel Miami, and Photo LA**. Recent group exhibitions include ***Natura-lism*, *Presenza UK*, *FOCUS Photo LA***, Barker Hangar, Santa Monica, CA, and **Center for Creative Photography's, *The Qualities of LIGHT***, University of Arizona.

Her work has been published in PDN, The Brooklyn Rail, The Village Voice, and *Uncertain States*. White holds an MFA in Photography and Related Media from SVA in New York, a Post Baccalaureate in Photography from the San Francisco Art Institute, and a BA in English Literature from San Francisco State.

Jon Henry

Jon Henry is a visual artist working with photography and text, from Queens NY (resides in Brooklyn). His work reflects on family, socio-political issues, grief, trauma and healing within the African American community. His work has been published both nationally and internationally and exhibited in numerous galleries including **Aperture Foundation, Smack Mellon, and BRIC** among others. He was recently named one of the **TIME Magazine NEXT100 for 2021**. Included in the Inaugural 2021 Silver List. He recently was awarded the Arnold Newman Grant for New Directions in Photographic Portraiture, an En Foco Fellow for 2020, one of LensCulture's Emerging Artists for 2019 and has also won the **Film Photo Prize for Continuing Film Project sponsored by Kodak**.

Amanda Rowan

Amanda Rowan graduated Cum Laude from **Tisch School of the Arts** at NYU with a degree in Photography and Filmmaking. She has worked in NYC and LA as a **portrait photographer** shooting for **corporate clients, international artists** and **pop celebrities**. In 2014, Rowan published, ***Born Backstage***, a photography book that documents the **creative children of folk and rock legends of the 1960's and 1970's**. Rowan has received numerous accolades for her art, including "*The Curator Award 2019*", by *Photo District News (P.D.N.)*, "*Photographer of the Year 2018*" by the *International Chromatic Photography Publication*, and the *Tokyo International Award for Photography in 2019*. Her work has been exhibited internationally at the *Carrie Able Gallery, Photo LA, Art Basel, The Wall Street Gallery, The Leica Gallery* in Los Angeles. Her images hang in **the permanent collection at The Palms Hotel in Las Vegas with Damien Hirst, Jean-Michel Basquiat, Andy Warhol, and Takashi Murakami**.

Lane Barden

Lane Barden is an architectural and fine art photographer, whose work has been reviewed by the **Wall Street Journal**, **The Guardian** and **Curbed** and others. His works are in the permanent collection of **LACMA** and the **Getty Research Institute**. His work was shown in the **Getty's Monumentality** exhibition along with **Ed Ruchka** and **Tacita Dearn**.

SUCCESSFUL ALUMNI & ACCOMPLISHMENTS

Samuel Mcknight - 1 Year Photography

Samuel Mcknight grew up in Germany and Oklahoma before following his dreams to the NYFA Los Angeles Photography Conservatory, graduating from the 1-Year Photography Program in 2017. Not much later, his photo of DJ and activist Zeke Thomas has been published in an interview in Paper Magazine.

<https://twitter.com/SamboVision/status/948619326151692288>

Monika Sedziute - MFA Photography

Lithuanian Fulbright scholar and NYFA graduating MFA student Monika Sedziute has worked as a photographer all over the world, from her native Lithuania to London, Spain, and New York, with work published in magazines including IKONA, L'Officiel, Elegant Magazine, Promo Magazine, Shuba Magazine, Eden Magazine, Fayn Magazine, Stilius Magazine, Zurda Magazine (online), The Wrap (online), Luxure Magazine. See more of her clients on her website.

Most recently, the graduating MFA student's shots of actor Michael Stuhlbarg (*Call Me By Your Name*, *The Shape of Water*) and actor/director Kenneth Branagh were published in Rap Mag. She has also photographed actor Waytt Oleff from the film, *IT*.

<https://youtu.be/KBc42M724Iq>

Alina Grafkina - BFA Photography

Alina Grafkina is currently working hard as a BFA student at NYFA Los Angeles, but being a busy student didn't hold her back from finding a home for one of her photos in the greatest fashion photography publication of all: Vogue! Her lyrical portrait titled *Innocence* went live on Vogue Italia in late January 2018.

Alejandro Ibarra - MFA Photography

MFA alum Alejandro Ibarra nearly broke the internet when the Huffington Post, New York Daily News, Metro.Co.UK, BuzzFeed and more spotlighted his NYFA class project, *Coming Out Stories*, last spring. This year, Ibarra has held a burst of editorial photoshoots with celebrities including Kick-Ass star Chloe Grace Moretz, comedian John Oliver, Broadway star Kristen Chenoweth, and Armie Hammer of Oscar-nominated film *Call Me By Your Name*. Check out more of his work on his website.

Pamela Garcia Aguirre - MFA Photography

MFA grad Pamela Garcia Aguirre is a multidisciplinary artist -- a photographer, filmmaker, designer, and writer -- focused on a cinematic approach to moments of magic and mystery in art history, sociology, life cycles, and more. Her mystical approach is evident in her photo *Thunder* in Paradise, published in Vogue Italia last fall. See more of her work on her website.

Brenda Cantu - BFA Photography

Brenda Cantu has been up to big things since completing her BFA in Photography at NYFA Los Angeles. An project called *Midnight Memories* she began during her studies at NYFA to count every interaction she had with people throughout a day evolved to become her 2016 TEDx talk, Why People Matter.

<https://youtu.be/gGOYxchDp38>

LucRichard Elie 1 Year Photography; Owns his own Film and Photo Rental Studio called **Concrete Studios LA** in the Downtown Arts District. When not running his studio, he shoots portraits and lifestyle photography for his clients. His work has been **published internationally** with *Ten Magazine* in Barcelona, as well *The New York Times, Angeleno Magazine*, and *several covers for BackStage Magazine* featuring various celebrities.

Jessica Mangia 1 Year Photography; Came to New York Film Academy to be a wedding photographer and has become so successful that she is constantly being flown to various "**wedding destination**" **locations** around the world. She has also been published in "**Two Bright Lights**", **the most prestigious wedding blog**, based on her creative direction of a wedding she shot at Lake Como, Italy.

Joseph Bornilla MFA Photography; An award winning photographer, Joseph has been awarded the **Emerging Photographer of the Year in AX3 (American Aperture Awards)**, MOSCOW INTERNATIONAL FOTO AWARDS, Brown Bamboos, Honorable Mention, International Open Category Contest and **FIRST PLACE Photographer in PDN (Photo District Network) Magazine** for SPORTS PHOTOGRAPHY (Studio/Indoor Category).